the collecting bug

The powerful new CMS for small museums

Web-based

Intuitive

Engaging & visual

Simple

Easy to publish online

The Collecting Bug is a powerful and comprehensive CMS enabling you to **catalogue**, **manage** and **publish** your collection online – designed for the needs of smaller museums, heritage societies and galleries.

Smaller institutions often face special issues making it difficult to fully utilise the power and potential of the web: limited IT budget and technical resources, hard to understand software, and volunteers who may prefer to work from home.

Whether you already have a website or not, **The Collecting Bug** offers new opportunities for you to publish your collection online and:

- Engage and connect with new audiences
- Tell stories and create digital exhibitions
- Easier ways to search and explore your collection
- Allow images to become integrated visual tools

If you would like more information, please contact:

Philip Moorhouse
E: philip@thecollectingbug.com
M: 0417 544 588

You can visit many published collections on our website:
www.thecollectingbug.com

the collecting bug

Why use **The Collecting Bug**?

Powerful cataloguing and CMS (Collection Management System) functions
A powerful and comprehensive feature set enable you to **catalogue**, **manage** and **publish** your collection – optimised for the needs of smaller collecting institutions.

Customisable, off the shelf software
The best of both worlds: proven software, but customisable to give it the structure and look you want. The customisable templates have smart defaults, so you have the power and flexibility of a large system, combined with the simplicity of a small system.

Web-based
Software issues such as IT setup, versions, upgrades, installation, back ups and networks become a thing of the past. All you need is internet access.

Access everywhere, 24/7
Volunteers can login any time and work from home. Multiple users can edit the catalogue at the same time. Visitors and researchers can access your collection when and where it suits them.

Simple & intuitive
Simple to learn, and intuitive to use. Contextual functionality means many options only appear as required, rather than clogging up screens with unused boxes and icons added "just in case".

Virtual Museum
The Collecting Bug was designed from the ground up to showcase your collection at its very best. With a simple structure for visitors to navigate, integrated image handling, and a professionally designed front end, your collection will look better than you ever thought possible.

Limited IT Budget?
Try it out for free with our basic account. There are different accounts, all very reasonable, based on size and usage requirements.

Avoid duplication of effort
Forget about multiple software platforms to maintain and learn. Once a record is digitised, it can be used in multiple ways. Your internal catalogue, your online museum and your online exhibitions are all drawn from the same data base with the same intuitive user interface.

Easy data import and export
If you already have digital records (eg any cataloguing software, Excel, Access, Filemaker Pro etc), your work is largely done! Simply import the file, and publish it as an online museum.

Powerful search & browse
Search is great when you know what you are looking for…but often a visitor just wants to explore. With keyword search, filters (facetted search), visual search, folder structure, tags, grid and list views, it is easy for even a first time visitor to navigate and find relevant content.

Your website or ours?
Many museums and heritage societies already have a website; if so, we can seamlessly integrate your online museum and exhibitions back into your website. If not, we can host your collection as a custom, stand alone website.

Engage with visitors
Create digital exhibitions, tell stories, encourage visitors to leave comments and share knowledge – all this is possible with The Collecting Bug.

Become a Trove Content Partner
You can become a Trove Content Partner using the Trove-ready export API (OAI-PMH standard)
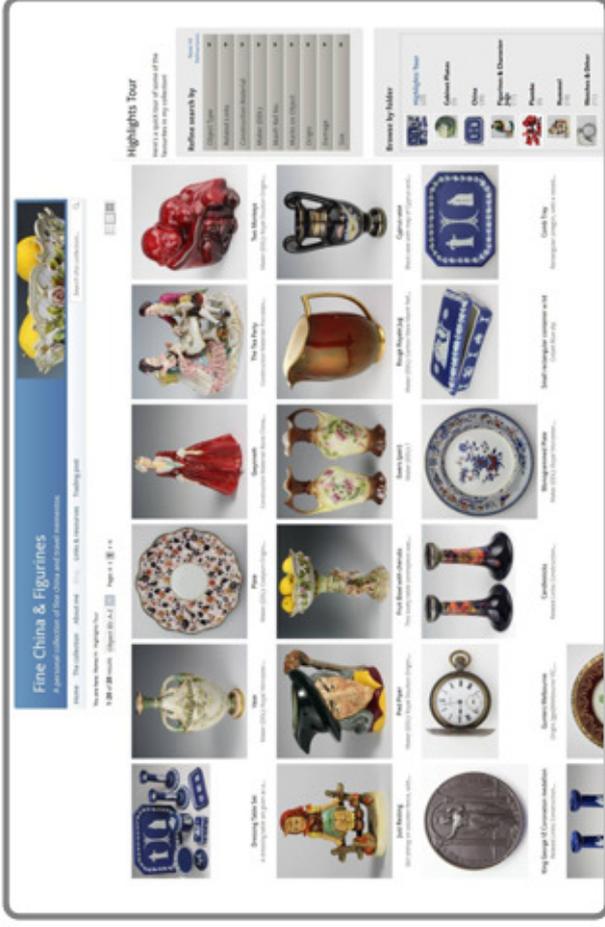
Training & Support
Being web-based, the learning curve is vastly simplified with prompts, wizards and help pages enabling a user to achieve what they want. But as a small, Australian-based company, you can speak to real people for help and technical assistance any time you want.
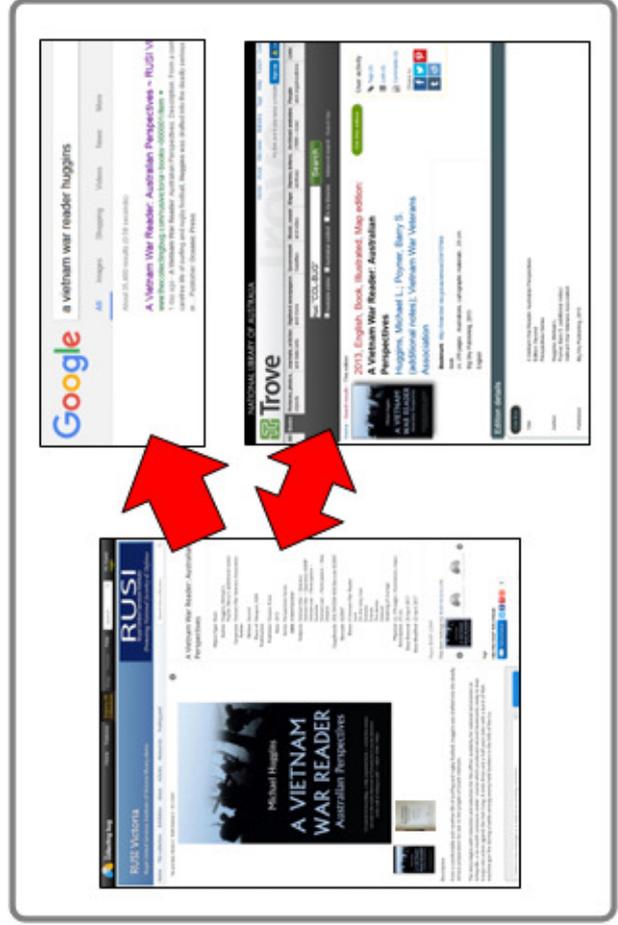
Features - we could go on about features, but we'll let a few screenshots speak for themselves……

Publish online

Powerful Search

Catalogue

Google search, Trove partner

Tell stories

"Rosie the Riveter" in popular culture in WWII

Although "We Can Do It!" is often called "Rosie the Riveter", the truth is not quite that simple.

This contemporary mug has direct links straight back to the Second World War...

We Can Do It!

The real "Rosie the Riveter"

ROSIE THE RIVETER

During World War II massive conscription of men led to a sh available workers and therefore a demand for labour which fully filled by employing women. The term "Rosie the Riveter used in 1942 in a song of the same name which became a n

"Rosie the Riveter"
While other girls attend their fav'rite cocktail bar
Sipping Martinis, munching caviar
There's a girl who's really putting them to shame
Rosie is her name

All the day long whether rain or shine
She's a part of the assembly line
She's making history, working for victory
Rosie the Riveter

Keeps a sharp lookout for sabotage
Sitting up there on the fuselage
That little frail can do more than a
male will do
Rosie the Riveter

Folder structure

Browse by folder

Complete Collection (158)

Highlights Tour (11)

1. Daguerreotypes (69)

2. Ambrotypes (88)

3. Tintypes (1)

4. Cartes de Visite (0)

Facetted Search

Refine search by   Reset All Refinements

Object Type

Country

- USA (18)
- Australia (15)
- UK (11)
- Canada (4)
- Africa (1)

VIEW MORE CATEGORIES

Artwork

Condition

Features

Source

Date

YYYY or date (dd/mm/YYYY)
From 1945
To 2013
Go

Related Mugs

Online Exhibitions

The Great Ocean Road: The early years in postcards

A fascinating look at the early days of Apollo Bay and The Great Ocean Road, during the 1940s and 50s.
One of the world's most scenic coastal drives between Torquay and Allansford in Victoria, it opened in 1932.
It passes rainforests, beaches and cliffs. It is reknowned for the spectacular rock formations such as The Twelve Apostles, London Bridge, and the Loch Ard Gorge.

The Great Ocean Road at Mt. Defiance, Vic.

APOLLO BAY, VIC.
Apollo Bay in the 1970s

Sound Files

Comments

Online Help pages

Public & Private data

PDF documents

Link & Map fields